

AUGUST 2013 ATLANTA BRANCH

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN | VOL. 64 No. 1



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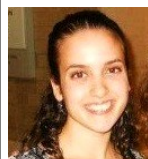
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Intern Article: Summer Happenings



Happy Summer! I hope this newsletter finds you well. Another wonderful year of Atlanta branch activities is about to begin. Be sure to keep informed of them through our newsletter.

I am writing to you all from Washington, D.C. As many of you know, I recently moved here to pursue an alternative teaching certification in early-education with [Center for Inspired Teaching](#). I am passionate about the issue of education reform within our country, and I believe that Inspired Teachers can make a profound difference in our schools. Inspired Teaching uses discovery based learning to educate and inspire the whole child empowering students to be instigators of thought rather than memorizers of information. I just completed my 3 week summer training and have learned so much. This year I will work alongside a master teacher in a residency program while taking graduate courses. Then I will go on to teach in DC public schools for four more years. I am excited about keeping you informed of my teaching experiences in the classroom!

Time to Make the Donuts!

By: Sharon Bevis-Hoover



When approaching events that require intense commitment, I often think of the sleepy-eyed donut baker in a popular advertising campaign. He wakes very early in the morning because it's "time to make the donuts!"

Well, Atlanta Branch, it is our time to make the donuts.

Many of us work year-round on the Bookfair, but the big event is just around the corner. For the week of September 22 - 29 we need everyone to help out. Fortunately, our volunteers' hard work brings many rewards.

Bookfair volunteers enjoy the camaraderie of working together to achieve common goals. We present a high quality event that is appreciated by our community and

raises the visibility of the AAUW name and mission. In addition, Bookfair provides the funds we use to achieve our mission: advancing equity for women and girls through advocacy, education, philanthropy, and research. On a local level, last year's Bookfair funded scholarships, a Branch internship, and our Cool Scholars program. Once again, we sent three young women to AAUW's National Conference for College Women Student Leaders (NCCWSL). We sponsored and participated in the Georgia Women's Assembly. In addition, Bookfair allowed us to contribute to AAUW Funds that promote equity through legal advocacy, educational support, research, leadership development, and public policy.

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54th AAUW Bookfair Faces Challenges

By: Barbara Buchanan



The 54th AAUW Bookfair will face new challenges this year.

Our space in Perimeter Mall has been severely cut back. We will only be allowed to set up our sale in the Dillard's wing of the Mall! There are no empty stores in Perimeter Mall (good news for the economy ...bad news for Book Fair), and the escalators near the Food Court are under renovation further reducing our display areas. This means that we will need more merchandisers who can be extremely diligent in constantly restocking our limited display tables and bookcases. The shift schedule has added 15 minutes to the first and last shifts to provide additional restocking and clean up time this year. Since we may be restricted to only 2 cashier tables due to limited space, we will need more cashier assistants to tally books for customers in line or away from crowded areas. The Bookfair Steering Committee is looking at ways we can make the best of this difficult situation.

New this year

Because we have a smaller floor plan, we should be able to finish our set-up earlier. For that reason, opening night has been moved to Monday night. This will give us an additional sale day to try to recoup decreased book sales caused by lack of display space. This plan requires that we have enough volunteers working energetically and efficiently to complete set up in one day, rather than the two days we normally spend getting the job done.

Can You Suggest a New Source for Volunteers ?

Bookfair needs help! We could use extra volunteers any time during Bookfair week, September 22 through

29, but we particularly need help with Set-Up and/or Tear-Down on both Sunday evenings. A student club, youth group at your church, or any organization that does community service projects would be likely candidates.

Much of our volunteer work requires heavy lifting and physical stamina. If you know of any group of energetic volunteers who can help us, please contact Barbara Buchanan.

Remember, additional volunteers mean added time credited to our Branch's portion of the profits of Bookfair. More volunteer hours equal more funds for our Branch to distribute.

Despite our logistical challenges this year we must not lose sight of this fact: Financial support of our local scholarships, national fellowships/grants and local community action grants would be impossible without a large fundraiser like our Bookfair. We need your help.

If we all share the work, the work will be lighter for everyone.

Be sure to check out the 2013 Bookfair flyer at the end of this newsletter and find some suggested ways to help distribute it on page 7.

*Curl up
with a good book!*



BookFair Signup Form

	9:15am- 12:30pm	12:30pm- 3:30pm	3:30pm - 6:30pm	6:30pm - 9: 45 pm
Sunday 9/22 Set-up				PEAK Set-up starts: 7:00 ends: approx. 10:30
Monday 9/23 Set-up				
Monday 9/23 Opening Night Sale (get credit for time plus ½ Mon night)				Opening night sale shift is from 5:30 till 10:00 PEAK
Tues. 9/24 Sale (get double credit for time all Tues)	PEAK	PEAK		
Wed. 9/25 Sale				
Thursday 9/26 Sale				
Friday 9/27 Sale				CRITICAL
Saturday 9/28 Sale	CRITICAL	CRITICAL	CRITICAL	CRITICAL
Sunday 9/29 Sale		PEAK This shift starts:11:15 ends: 3:00	CRITICAL This shift starts: 3:00 ends: 7:00	
Sunday 9/29 Tear-down				PEAK Tear-down starts:7:00 ends: when fin-

Put a check above in the WHITE space of the shifts that you prefer to work. (black spaces not available)

PEAK: Shifts that are busy, requiring many staff CRITICAL: Shifts not quite as busy as Peak shifts but usually under-staffed

Please

select **3** or **MORE** shifts Try to choose at least 1 or 2 Peak or Critical shifts as well as other shifts.

Name: _____

Branch: _____ Phone: _____ e mail: _____

Indicate whether you have a strong preference to work as a cashier, cashier's assistant or on the floor as a merchandiser during the sale. Cashiering is a sedentary job, but you must be able to operate our calculators accurately and quickly. Cashier's assistants tally sales and pack books. Merchandisers unpack books and straighten books on tables. All set-up shifts require unpacking books. Evening shifts should help clean and cover tables after closing. If you do not state a preference, you will be assigned as needed. **See article below for new cashier/merchandiser info pertaining to 2013 situations.**

Preferred duty: cashier/assistant _____ or merchandiser _____ Please note: We will attempt to place you in your preferred duty, as much as personnel needs and policies permit. No one will be required to stand or lift books that cannot do

assigning worker's stations at the beginning of a shift and giving information to AAUW personnel, as well as working as a relief cashier and/or merchandiser during the shift. **SOMEONE ON EACH SHIFT MUST BE SHIFT CHAIR. Please volunteer if you can so that the same few people don't have to continuously be shift chair.**

Comments:

Make AAUW WORK: Work at the Bookfair!

Mail or email your form to: **Barbara Buchanan. Remember: If you have been recruited to work on the **BANKING COMMITTEE** (OR "FINANCE COMMITTEE") do not use the form above for those shifts. Bankers are not Cashiers! The Banking Committee Chair will assign and keep track of your Banking shifts. They are different time frames than the shifts listed above. Please use the form above only to sign up for additional shifts which are different from your Banking Shifts.**

Questions? Contact Barbara Buchanan

We'll see you at Perimeter Mall September 22 thru 29!

Betty Arden Is Our New Program Vice President!

By: Sharon Bevis-Hoover

With Myra Carmon stepping into the President-Elect role, the second year of her term as program vice president became open. Per our bylaws, vacancies are "filled for the unexpired term by the nominating committee presenting the name of a nominee to the board of directors who shall elect a member to fill the office."

I am pleased to announce that the board elected Betty Arden to fill the program vice president role through July 31, 2014. Betty is well known for her excellent Travel Group events, and we are lucky to have her talents applied to our Branch programs. Please join me in congratulating Betty, and thanking her for her service!



NCCWSL Conference Makes An Impression

By: Betty Slater

Atlanta Branch sponsored three students to attend the 2013 National Conference for College Women Student Leaders (NCCWSL) this past June: Janelle Wajsen from Savannah College of Art and Design, Lydia Dailey from Atlanta Metropolitan State College, and Jasmine Harrison from Clark Atlanta University.

Janelle Wajsen attended a workshop relating to mentoring and peer mentoring. She felt that from NCCWSL 2013 she learned many lessons to help her focus on where she is most needed in society. Janelle stated, "Over the course of the conference I was inspired by the number of women who wanted to improve the current situation not just for woman but for the good of society. But one thing I did notice was that no one mentioned anything about how we "women" rear the next generation to continue growing our society and teaching our children our culture. This I believe is a crucial part in changing from generation to generation. In many ways reaching this sector of society could be the ultimate ticket in changing the minds of our next generation. By teaching our children to treat each other respectfully, inevitably, one day when they become CEOs or Executives and hire employees, they would treat everyone fairly because that is how they were raised."

Lydia Dailey gained information from attending self-defense, meditation and belly dancing, and a racial and gender discrimination of African American women workshop. Lydia enjoyed being active. From the self-defense workshop, she learned techniques to protect herself and the belly dancing and meditation got her blood flowing. In the racial and gender discrimination class, she learned about difficulties facing African American women in the workplace. Lydia said, "It's about knowing your rights and finding ways to alleviate racial barriers." Jasmine Harrison enjoyed NCCWSL as well. She is majoring in Criminal Justice and working as an intern for the Atlanta Police Department.

The Atlanta Branch's work at Bookfair has allowed our branch to send students from our College/University partners to attend the NCCWSL conference. By supporting these young women in acquiring crucial skills, we are all planning for and nurturing the future.

All three attendees appreciated the opportunity to attend the conference and thanked Atlanta Branch for their support. Lydia called the conference "one to remember". We look forward to hearing about their experiences when we meet them in September.

Membership

By: Billie Collier

The Membership Committee thanks all members who have renewed their membership. As of July 15 we have 56 members. For those who have not renewed their membership by paying their dues, it is not too late. Please send a check as soon as possible to Billie Collier. If you are not sure of the amount email me. This will ensure that your name is not dropped from the Newsletter and evite list.

Thanks again for your help in keeping up the Atlanta Branch membership. We are looking forward to another great year of service and fun activities.

Volunteers Needed - New Bookdrop Location

By: Sharon Bevis-Hoover

We have the opportunity to establish a new bookdrop in Tucker if we have volunteers available to collect the books and deliver them to the bookroom. A physician who admires and supports our Bookfair has offered the parking lot of his medical practice near the corner of Lawrenceville Highway and Jimmy Carter Boulevard. We would need at least two volunteers to establish this bookdrop, and more would be better. If you are willing to help out or want to know more, please contact me at president@aauwatlanta.org.

An Interview with Dr. Blondie Chitunya-Wilson

By: Amira Saleh



Dr. Henry Soper, Dr. Blondie Chitunya-Wilson, and Dr. Regina Tuma

Congratulations Atlanta Branch member Blondie Chitunya-Wilson for her recent graduation from Fielding Graduate University, Santa Barbara, California. Blondie received her doctorate degree in Media Psychology. I spoke with Blondie to learn more about her recent achievement.

What was the topic of your dissertation ?

The impact of Cosmetic Surgery Reality Television show viewing and American women's desire for cosmetic surgery.

What got you interested in Media psychology, and lead you to pursue a Ph.D. in it?

When I left Zimbabwe for the U.S., my goal was to pursue a Ph.D. in Mass Communications. While completing my Master's degree program at the American InterContinental University, one of my professors advised me to consider a Ph.D. in Media Psychology. Since my educational background is in Mass Media Arts, I decided to pursue a Ph.D. in Media Psychology to better understand human behavior in relation to traditional and emerging media.

How would you like to use your degree in the future?

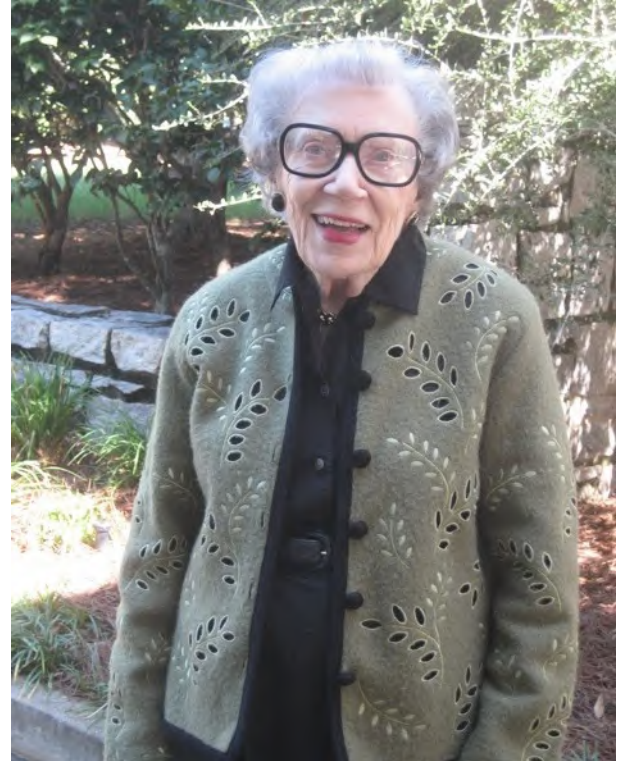
Media Psychology is an emerging discipline and is also multidisciplinary. I can use my doctoral degree in many different ways including doing research in such areas as social justice, consulting, teaching, counseling, and leadership training. I believe it is important to have a vision of what your ideal world would look like, if given the opportunity to get there. I have not lost my dream for women's equality, and promoting a socially just society. I firmly believe that the media has a tremendous impact on human behavior and human choices. My strong values and belief that all people, despite their religious, ethnic, sexual or gender orientation, should have equal opportunities is what motivates and drives me to use my experience and skills to further social justice.

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In Memory of Toni Larson

By: Betty Slater and Mary Lynn Merkle

Toni Larson, a longtime member of AAUW, died on Friday, May 31, 2013. Toni was an active member of the Travel and Bridge groups. Although she had been using a cane the last few years, she loved the adventures with our Travel Group. No elevator? The stairs will do! Her spectacular 90th birthday included dinner at the top of the Eiffel Tower with her granddaughter after a few days in Paris. Toni had so much energy and enjoyed meeting people. She lived every day with eagerness and expectation and believed in equity for women throughout her life. Thank you Toni for showing us life can be a wonderful adventure.



Interview: Dr. Chitunya-Wilson Continued...

By: Amira Saleh

4. Has your involvement with AAUW influenced graduate work and you as a person?

Growing up in Zimbabwe where women had few rights provided me with tangible lessons in social justice and the need for women's equal rights from a young age. I have always been an ardent supporter of women's issues as demonstrated in my dissertation research. This is why when I had the opportunity to go to school, I focused on social and women's issues.

I would like to thank AAUW Atlanta Branch members for their continued encouragement and emotional support. It is through AAUW that I developed a deeper understanding of socioeconomic and political factors affecting women everywhere, such as education, income, access to justice and information, as well as the rule of law. These factors will continue to have a huge impact on our future as women. They will determine success or lack of when promoting an egalitarian society for all people.

Time to Make the Donuts Continued...

By: Sharon Bevis-Hoover

Please take advantage of the opportunity to support our mission and enjoy the camaraderie by signing up to participate in this year's Bookfair. There are other ways you can help, also. We will have bookmarks, flyers, bumper stickers, and postcards at our September meeting so you can spread the word with your friends and neighbors. And, of course, the Bookroom remains open on Tuesday, Thursday, and Saturday from 10:00 am - 2:00 pm.

This year's Bookfair promises to be another outstanding event thanks to our outstanding volunteers. See you at Bookfair!

Travel Group Update

By: Betty Arden

Travel group will resume in the fall.

Questions? Contact Betty Arden.

Contemporary Lit Group

By: Kay Collins

The first discussion of the Contemporary Literature Group will be Monday, September 9th at the home of Mary Hanson. Mary will lead the discussion of *Flight Behavior* by Barbara Kingsolver. She will also provide the refreshments. Refer to the Directory or contact Kay Collins for the full list of selections.

Questions? Contact Kay Collins.

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Save the Date!

Membership Tea

September 8, 2013

Agnes Scott College

Featuring a Presentation by our
Scholarship Recipients

Help Distribute the Bookfair Flyer!

The Bookfair team would like Atlanta Branch members to please help distribute the 2013 Bookfair flyer located on the next page. Suggested ways to help: send this flyer to your friends and to groups you belong to, put the flyer on your facebook page, print a few copies and put them on bulletin boards in your neighborhood Starbucks and other local stores.

Calendar

Atlanta Branch Meeting, Membership Tea – Sept 8

Contemporary Literature Group – September 9

2013 Bookfair – September 22-29

Atlanta Branch Board Meeting – October 5

Contemporary Literature Group – October 7

Georgia Women's Assembly – October 18

Atlanta Branch Meeting – November 2

AAUW National Convention, San Diego – June 18-21, 2015

American Association of University Women's



54th Annual Bookfair

September 23-29, 2013

Perimeter Mall

Mall Hours

**75,000 very gently used books
extreme bargain prices**

over 50 categories

Opening Night Sale- Monday, Sept. 23, 2013

6:00 p.m.- 9:00 p.m.

(\$10 admission opening night only)

www.bookfairaauw.org